



Winn Claybaugh's MASTERS Audio Club

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November 2014:

Eden Sassoon and Seth Maxwell

1. Listen to this month's featured MASTERS interview by going to the MASTERS tab on Plugged In. You can listen online or download it to your favorite audio player.
2. Select and answer 7 of the 9 questions below.
3. Fill in the answers (or use a separate piece of paper), staple the answers to your worksheet, and show them to a Learning Leader.
4. Have the Learning Leader sign off the MASTERS box on your worksheet.

Seth Maxwell is the founder and CEO of The Thirst Project. Describe The Thirst Project and the accomplishments they have achieved in less than six years.

How many people on this planet currently go without clean water, and what happens as a result?

The Thirst Project is the world's leading youth water activist organization. How many youth are currently involved, on how many campuses, and how much money have they raised to date?

Seth says 100% of the money raised by students over the past six years has gone to build water projects in 12 countries. How does The Thirst Project achieve this without using some of the money to pay for overhead costs?

Describe how The Thirst Project creates awareness across the United States.

In your own words, describe the “Dirty Little Secret Campaign.”

Why does Eden say it’s important for her to visit a Thirst Project site in Swaziland?

What is Eden’s final message and challenge for listeners?

What is Seth’s final message for listeners?
