

PAUL MITCHELL RELEASE FORM

I, _____, the undersigned, hereinafter "Model", for valuable consideration, receipt of which is hereby acknowledged, hereby irrevocably grant, authorize and consent to the unrestricted, unlimited right and permission for **John Paul Mitchell Systems (hereinafter "JPMS") and/or Paul Mitchell Advanced Education (hereinafter "PMAE")**, or their designated representative to perform hair care services, including but not limited to, shampooing, conditioning, styling, coloring, permanent waving, cutting and restyling my hair, without limitation as to the style, cut and/or design. The style, cut, design and/or the products used on me which shall be determined at the sole discretion of the designated representative performing the hair care services.

I understand that these hair care services are being provided in connection with a hair show or stage performance which may require me to appear in various stages prior to completion of the hair care service for the purpose and benefit of educating and demonstrating hair care techniques. In addition, I may be requested to be photographed at various times before, during, or after the hair care services, and that the time involved in this process is difficult to predict. I agree and consent to participate without any limitations or restrictions to the following by placing my initials before each item I agree to be bound by.

(Place your initials in front of each item that this release grants the right to JPMS and/or PMAE or its designated representative the unrestricted use).

- ___ 1. To apply products which are used to shampoo, condition, style, finish, color, or perm my hair and to allow my hair to be cut and/or styled at the discretion of JPMS and/or PMAE or its designated representative.
- ___ 2. All hair care services rendered may be performed before and/or audience at hair shows, in a classroom setting, in a salon or other studio for advertising and/or educational purposes.
- ___ 3. The products to be used on me are _____ and the serviced performed were _____ by _____ (name) _____ (telephone number).
- ___ 4. I hereby affirm that I have no history of adverse skin reactions and understand that hair and cosmetics products contain reactive chemicals which may result in allergic reactions in some individuals and hereby assume all risk of personal injury which I may sustain as a result of the application of any of the products used or the manner of service rendered, including the application of chemicals and use of appliances including scissors, hair dryers, curling irons or other tools.
- ___ 5. I further affirm that I have granted permission to perform these above listed services and that I waive any right to compensation for or further services should I be unhappy with or object to the final hair style and design I receive. I have freely and voluntarily consented to these procedures and affirm that no specific outcome has been promised.
- ___ 6. I understand and agreed to the services listed above knowing that permanent waves and permanent hair color will remain in the hair permanently, semi-permanent hair color can last up to eight weeks under normal conditions and that temporary hair color lasts until the color is removed by repeating shampooing. I hereby release and agree to hold JPMS and/or PMAE and their designated representatives harmless any unwanted results of the applications of these products.
- ___ 7. I hereby grant permission for JPMS and/or PMAE or their designated representative to take photographs of me, including but not limited to, still photography video or motion pictures, before, during or after the hair care services described above are performed and these

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John Paul Mitchell Systems

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Paul Mitchell Advanced Education

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materials may be used, reproduced, copyrighted, presented and exhibited, or reproduced in any manner for any of the following purposes:

- _____ A. To be sent out in press kits to various magazines, trade publications, or other journals and newsletters for editorial publications, educational and public relations purposes;
 - _____ B. To be used in connection with the trade advertisement of products distributed by JPMS and/or PMAE or persons associated with JPMS and/or PMAE, or the companies themselves, including but not limited to, newspaper, magazine, flyers, displays, packaging, instructional materials, educational materials, promotional advertisements and other printed materials;
 - _____ C. To be used in connection with point of purchase displays or packaging, this will be displayed in retail outlets.
 - _____ D. To be used on deal sheets or opportunity sheets produced and distributed by JPMS and/or PMAE or their representatives and distributors.
 - _____ E. To be used in television, motion picture, Internet or video trade advertising;
 - _____ F. To be used in connection with JPMS and/or PMAE web-sites or other Internet advertising;
 - _____ G. To be used in calendar or other promotional event planning layouts;
 - _____ H. My likeness, as described herein may be used without restriction to number of times used, date of use or worldwide usage.
- _____ 8. I understand and agree that all negatives, positives, prints, film, photographs, videotapes, photocopies, or reproductions containing my likeness, in any fashion shall become the sole property of JPMS and/or PMAE. I understand that I am not entitled to copies of said items, and hereby waive my right to approve any finished or unfinished photograph, motion pictures, videotapes, or other products containing my physical likeness taken as a result of my executing this release. I hereby give up any right I may have to the use of the materials described herein above to JPMS and/or PMAE.
- _____ 9. I understand that JPMS and/or PMAE nor their designated representative can guarantee when I will be on stage or used as a Model and that my participation may involve many hours of waiting. I agree to be available for the entire day of the event until released by JPMS and PMAE or their designated representative. However, JPMS and/or PMAE or their designated representative shall do their best to advise me of the sequences of events and the time involved prior to my participation.
- _____ 10. Having agreed to be a model for JPMS and/or PMAE or their designated representative, I agree not to participate as a model for any other entity without the permission of JPMS and/or PMAE or their designated representative during the event for which I am signing this release.
- _____ 11. Any and all questions I have concerning this release have been answered prior to my signing.
- _____ 12. As the photographer, makeup artist and hairstylist I release all claims and rights to all photographs, negatives, prints and images. I understand that I am not entitled to any credit or payment. I hereby give up any right I may have to the use of the materials described herein above to JPMS and/or PMAE.

I present that I am at least eighteen (18) years of age and legally qualified to sign this release, or **have the consent of my parent or legal guardian as evident by his/her signature below.**

Signed _____ (date), at _____ (city, state).

Signature of Model

Printed Name

Street Address

City, State, Zip

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I represent that I am the parent and/or legal guardian of model, a minor, who has signed the above release. I have read and understood the terms of this release and agree to be bound thereby, consenting to the above applications of products, services to be performed and uses of the physical likeness of the minor described.

Signed _____ (date), at _____ (city, state).

Signature of Parent

Printed Name

Street Address

City, State, Zip

Signature of Photographer

Printed Name

Signature of Makeup Artist

Printed Name

Signature of Hair Stylist

Printed Name

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