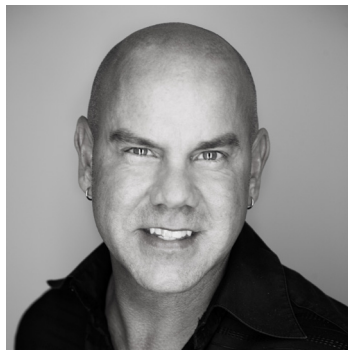


## BRENNAN CLAYBAUGH

### DIRECTOR OF EDUCATION FOR PAUL MITCHELL SCHOOLS AND ADVANCED ACADEMY



#### Where are you originally from?

I am originally from Redondo Beach, California, but at the age of 13 moved to Provo, Utah.

#### Where did you receive your initial training?

I was in the original starting class at Von Curtis Academy of Hair Design in Provo in 1984. Von Curtis Academy eventually became the very first Paul Mitchell School.

#### What additional training have you had?

My first passion is hair color, so most of my training has been with color. I have done a lot of training with Goldwell, Aveda, Framesi, Wella, and of course, Paul Mitchell. In 1989, I

had the opportunity to visit the Goldwell factory in Germany, where I got to see how hair color is actually made. It was fascinating!

#### What sort of salon experience have you had?

I have worked at Von Curtis Salon in Provo and Jose Luis Salon in Austin, Texas, where I cut, colored, permed, and styled hair. In the salon, I did whatever I had to, including makeup and brow waxing. I also worked for several years as a color educator for Goldwell. Since education is another passion, I returned to Von Curtis Academy in 1997 as a Learning Leader and taught theory, color, and state board classes. I was also a Core and Clinic Learning Leader. Along with other team members, I helped to write much of the current lessons and curriculums. At Von Curtis Academy, we created Caper, Design Team, Take Home Team, and many of the programs and systems that are now a part of all Paul Mitchell Schools.

#### What sort of platform experience have you had?

The only time I had any platform experience is when I worked for Goldwell. It was very hard work—long hours and early mornings. I prefer teaching classes or working behind the scenes.

#### What sort of print work experience have you had?

In the late 1980s and early 1990s, I had some pictures printed in a few trade magazines. My most popular pictures were of a Marilyn Monroe impersonator—a friend of mine. I lightened and cut her hair, and every time she performed, I styled her hair and did her makeup to look like Marilyn. I studied how Marilyn's makeup was done and also learned about her makeup artist, Allan "Whitey" Snyder. This was all before the Internet, which meant I had to read books about how Whitey did her makeup.

#### What are your specialties?

Not applicable.

#### Have you endorsed or represented a product line? If so, which ones?

Not applicable.

#### What awards and recognition have you received?

When I was in beauty school, I entered a statewide men's haircutting competition and won! But my most prized award came from John Paul Mitchell Systems when I was recognized for Excellence in Education.

#### Explain your distinctive style or philosophy.

Those who can, do. Those who teach, do it better!