jcp salon

OUR VISION >

TO BE THE SALON DESTINATION OF CHOICE

OUR VALUES > PASSION

PASSION INTEGRITY TEAMWORK LEADERSHIP PRIDE RESPECT OUR MISSION > TO UNLOCK THE POTENTIAL OF AMERICA'S BEST SALON PROFESSIONALS, CREATING AN UNPARALLELED EXPERIENCE FOR OUR CLIENTS— TODAY, TOMORROW AND FOR LIFE

WHO WE ARE >

- JCPenney has the largest department store salon chain in the country—OVER 900 full-service salons nationwide
- Ongoing PAID EDUCATIONAL OPPORTUNITIES led by leading industry experts—including jcp salon Senior Artistic Director Nick Stenson
- Business building training
- Client acquisition programs
- Team culture

UNLOCK YOUR TRUE POTENTIAL >

- Diverse career paths
- Benefits for eligible associates include: MEDICAL DENTAL PAID TIME OFF
- Qualified candidates can earn up to \$1,000 bonus
- Associate discounts
- Discount on FHI tools for all licensed professionals

ASSOCIATE DESIGNER PROGRAM >

6-month program for new stylist to learn the essential skills needed to be a successful designer

PHASE 1 >

- Client Experience
- Front Desk
- Core Standards
- Retail

PHASE 2 >

- Mentor Training
- Technical Classes
- Hands-On Training
- Evaluation

PHASE 3 >

- 75% Hands-On Training with Mentor
- Michael Cole
 Over the Top Training
- Assessment/ Certifications

COMPENSATION LEVELS >

- ASSOCIATE DESIGNER competitive hourly wage
- DESIGNER up to 52% commission
- SENIOR DESIGNER up to 55% commission
- MASTER DESIGNER up to 60% commission
- PLUS, Up to \$1,000 bonus for qualified candidates

RECOGNITION >

Bi-annual promotion opportunities

AMERICA'S BEST

Yearly program that celebrates our top service performers

- Awards the latest tools
- Gift Cards
- JCP VIP attendance to special events
- Opportunity to receive additional commission

EXPERT EDGE >

TECHNICAL TRAINING

- Senior Artistic Director NICK STENSON
- Artistic Regional Leaders
 Dilek Onur-Taylor, Michelle O'Connor, Hope Doms, and John Edwards



IST GUIDE

FAI

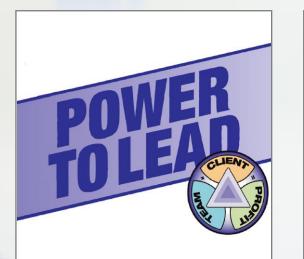
THE TEAM

Our creative team, led by jcp salon beauty expert Nick Stenson, invites you to join us to become a part of the revolution of beauty!



BUSINESS BUILDING TRAINING >

POWER TO LEAD Peter Mahoney VITAL SIGNS Kristi Valenzuela OVER THE TOP Michael Cole







VENDOR TRAINING >



CLIENT ACQUISITION PROGRAMS >

- Drive sales by offering complimentary Style Xpress Bar services and products to our JCPenney customer
- Books, flyers and handouts created to increase salon awareness





TREND BOOK FALL

20

THE POWER IS IN YOUR HANDS >



OUR PRESENCE IN THE INDUSTRY>





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WE'RE TAKING THE BEAUTY INDUSTRY TO A NEW LEVEL VISIT US ONLINE @ JOBS.JCP.COM



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- Modern Salon
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- First Chair

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